

Christine Julin Shanks

GRAPHIC | INTERACTIVE | WEB DESIGN | MOTION GRAPHICS

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EDUCATION

MFA, Photography, University of Delaware 2004
BS, Visual Communications, Towson University 2000

TEACHING EXPERIENCE

Tenure-Track Associate Professor & Program Chair, Graphic Design 2015-PRESENT
Tompkins Cortland Community College

Full-Time Assistant Professor, Graphic/Web Design, Photography, Computer Science 2004-2015
The Art Institute of Philadelphia (AiPH)

Part-Time Faculty, Photography 2009-PRESENT
Art Institute Online Division of The Art Institute of Pittsburgh

Part-Time Instructor, Graphic Design 2006-2010
Art Institute Online Division of The Art Institute of Pittsburgh

Adjunct Faculty and Instructor of Record, Photography 2002-2004
University of Delaware

SELECTED COURSE SUBJECTS: * developed curriculum

ADOBE SOFTWARE: Illustrator, Photoshop, InDesign, After Effects, Dreamweaver	LOGOS, BRANDING & CONCEPT: Conceptual Imagery Corporate Identity	PORTFOLIO & MARKETING: Professional Portfolio Marketing & Promotions
FUNDAMENTALS: Principles & Elements of Design Graphic Design History	TYPE & LAYOUT: Typography I Typography III Computer Graphics II	WEB/INTERACTIVE: *Interactive Portfolio Intro to Scripting Intro to Web Design
MEDIA: *Digital Photography for Designers *Media Techniques	PROJECT-BASED LEARNING: Client Focused Courses & Internships	*Motion Graphics for Web Web Scripting

HONORS

Signs of Sustainability Award, Sustainability Council Tompkins Cortland CC, AIGA Club 2016
Honored Faculty Member & Commencement Speaker, The Art Institute of Philadelphia 2014-2015
Teaching Excellence Award, The Art Institute of Philadelphia JUN 2011
Camera Arts Magazine, Artists Showcase, C4FAP Camera Arts Award NOV 2006
Best in Show, Biggs Shot Exhibition, Biggs Museum of American Art 2005
Graduate Teaching Assistantship Stipend, University of Delaware 2003 - 2004
Full Scholarship, University of Delaware 2002 - 2004

SELECTED PUBLICATIONS

AUTHOR:

Shanks, Christine J. "Spring Migration in the Gulf Coast." *Pique* 16 (2013): 8-9. Print. 2013

PUBLICATION OF IMAGES:

Texas Bird Photographs. 2013. *BirdsEye App*. Web. 2013
<http://www.birdsinthehand.com/photos/photographers.html?app_variant=World>.

Pinhole Photographs. 2006-2007. Galerie Merid, Stuttgart. *Camera Obscura 2005/1-Inf International Exhibition Catalog*. Stuttgart: Galerie Merid, 2006. Print. 2006

Wandless, Paul Andrew. "Nonfired Full-Color Decals." *Image Transfer on Clay : Screen, Relief, Decal & Monoprint Techniques*. NY: Lark, 2006. 43+. Print. 2006

"Artists' Showcase." *Camera Arts* (2006): 12. *The Center for Fine Art Photography*. Print. 2006

INTERVIEWED:

Epigeum Limited. "Student Skills: Creativity and Problem Solving." 16 March 2016. Online Course Video Clips. *Learning Solutions Epigeum*. Oxford University Press. 2016
<<https://www.epigeum.com/courses/studying/student-success/>>

"OKI Data Americas & Art Institute of Philadelphia Collaboration." Interview by Jim Lyons. 2014
Jim Lyons Observations. 17 Dec. 2014. Web. <<http://jimlyonsobservations.blogspot.com/2014/12/december-2014-observations-okidata.html>>.

Ai InSite, article by Darice Britt, 2012 *Graphic Design Forecast*. 2012

Schoffstall, Leigh A. "Take Away Project #1, Christine Shanks Speaks with Leigh Ann Schoffstall." 2011 *Radar Redux Online Culture and Arts Magazine*. May 2011. Web. 2011
<<http://www.radarredux.com/2011/05/take-away-project-christine-shanks-speaks-with-leigh-ann-schoffstall/>>.

Steinriede, Kent. "Biggs Exhibit Spotlights Area Artists." *Delaware Online The News Journal*. Nov. 2005. Web. <<http://www.delawareonline.com/>>. 2005

PROFESSIONAL DEVELOPMENT

SELECTED WORKSHOPS AND CONFERENCES PRESENTER:

Tompkins Cortland CC CollegeNow, Making What We Teach Relevant to Careers 2017

AIGA Philadelphia, Get Ready: Portfolio and Design Career Strategy for Undergrads 2017
Hosted by Drexel University

Tompkins Cortland CC CollegeNow, Concurrent Enrollment Art/Design Faculty 2016

Tompkins Cortland CC BIZ, Developing Social Media Content Workshop 2016

AiPH, OKI New Technology White and Spot Color Digital Prepress Workshop 2014

AiPH, Photography Faculty Training, Photoshop and Lightroom 2009

AiPH, AIGA Student Club, Lazertran, Screen Printing, Photo & Holiday Craft Workshops 2008-2013

The Biggs Museum of American Art, DE, Presenter: "Symposium on Fine Art Photography" 2006

CURRICULUM DEVELOPMENT

Tompkins Cortland CC Master Course Syllabi Revisions <i>Course Descriptions, Objectives, Learning Outcomes and Prerequisites</i>	2017-2018
Tompkins Cortland CC College Teaching Center Faculty Partnership Program <i>Partnership with adjunct faculty members to revise graphic design curriculum and master course syllabi and address facilities issues. Discussions about how to enhance student retention and foster student success.</i>	2017
Tompkins Cortland CC Curriculum Development <i>Project-Based Learning Courses & Graphic Design Internship</i>	2015-PRESENT
AiPH Graphic and Web Design Department Curriculum Restructuring	2012-2014
AiPH Developed <i>Digital Photography for Designers</i> , for Graphic Design Department	2011

ADMINISTRATIVE

Tompkins Cortland CC Program Chair Graphic Design <i>Curriculum Development, Assessment & Program Reviews, Yearly Reports, Course Scheduling, Budget & Ordering, Technology Upgrades, and Management of Speakers & Drawing Models</i>	2015-PRESENT
Tompkins Cortland CC Student Advising <i>New Student Orientation, Career and Transfer Advisement, Student Academic Performance Meetings, Registration and Transfer Credit Advisement, Open House Presentations</i>	2015-PRESENT
Tompkins Cortland CC Assessment, Program Objectives, and Reviews	2015-PRESENT
Tompkins Cortland CC CollegeNow, Concurrent Enrollment Faculty Liaison <i>Classroom Observations, New Faculty Orientations, Professional Development, and New Faculty Approvals</i>	2015-PRESENT

COMMUNITY WORK

COLLABORATIVE VOLUNTEER PROJECTS:

The City of Cortland: Downtown Revitalization Initiative Grant <i>Project Organizer & Manager, Concept Development, Student Mentor, and Photographer</i>	2017
Tompkins Cortland CC: Co-Founder Kə'lab Student Magazine, Creative Writing & Art	2017-PRESENT
Tompkins Cortland CC: AIGA Club faculty mentor	2016
Tompkins Cortland CC: Inspiration Nook Construction (library, couch, and sketching area)	2016
Ithaca College Annual CREATIVEexpress: Student portfolio reviews and professional Q&A	2015
AiPH The Children's Hospital of Philadelphia: Project Manager & Photo Restoration, <i>Arcadia Press Book and University of Physicians Photography Archive History Project</i> <i>Managed and educated students in the proper handling and high resolution digital archiving of historic photographs from the The University of Physicians Photography Archive. Helped students prepare photographs for printing and managed communication with the author and publisher.</i>	2013-2014
AIGA Philadelphia Mentorship Program: Student Mentor	2013-2015
Curator, University of Delaware Undergraduate Photography Exhibit NAA	2004

PROJECT-BASED LEARNING COURSE PROJECTS:

Tompkins Cortland CC Coltivare Restaurant	2015-PRESENT
<i>Project-Based Learning Course: Students worked in collaborative groups to develop projects to connect the restaurant to the local farms and define its connection to the college. Using the client's established brand style guide the students created a magazine with all original content. They developed two large-scale fabricated maps utilizing a laser etcher & cutter and mixed media. Continued Management: Post course maintenance on maps, delivery & hanging of maps, magazine edits & printing and management of magazine distribution for college use.</i>	
Tompkins Cortland CC The History Center in Tompkins County	2016-2017
The Altered and Preserved Landscape Exhibition	
<i>Project-Based Learning Course: In a multi-faculty year long course students developed interactive exhibition pieces examining the local landscape as part of the celebration of the 200-year anniversary of Tompkins County. Students researched in The History Center Archives to develop works that utilized historical and contemporary images. Assisted in installing the exhibition and presented a proposal to request funding for the exhibit from the Tompkins County Bicentennial Commemoration Commission.</i>	
Tompkins Cortland CC Tompkins County Bicentennial Commemoration Commission	2015-2016
<i>Project-Based Learning Assignment: Students developed logo based on the Bicentennial theme Faces, Places & Spaces. Logos were presented to the Commission Board and a single student design was chosen. The student then developed variations of the logo for several applications. It was used by the county on permanent signage, commemorative merchandise, and commemorative event signage.</i>	
Art Director, Student Project, The Clean Air Council of Philadelphia, Membership Brochure	2007

SERVICE & COMMITTEES

Tompkins Cortland CC: VECTOR Scholars Faculty Mentor	2017-PRESENT
<i>Financial and academic support program for invested students. Attend events and offer support to all VECTOR Scholars. Manage a group of ten students in my Faculty Mentor Group hosting weekly support meetings, individual meetings, on & off-campus events and activities.</i>	
Tompkins Cortland CC: Art Programs & Graphic Design Programs Social Media	2015-PRESENT
<i>Developed a web and social media presence for the four art programs at the college. I create promotional photographs, write articles, managing digitizing of student studio work, manage social media, and create press releases for the college to promote all art programs on its website and social media.</i>	

THE ART INSTITUTE OF PHILADELPHIA:

Liaison, Student Exhibition Curation and Curriculum Development, OKI Data Corporation	2014-2015
Chair, Curriculum Committee	2012-2015
Faculty Photography Advisor, Pique magazine	2011 - 2013
Member, Library and Technology Committees	2010 - 2015
Faculty Advisor, AIGA Student Club Leader	FALL 2012

PROFESSIONAL DESIGN EXPERIENCE

- Web/Graphic Designer, Branding Consultant & Photographer** 2017
Client: Angela Wilde: The City of Cortland Mayoral Campaign
• Logo design & branding, business card, webpage, postcard, rack card, social media
- Web/Graphic Designer, Branding Consultant & Photographer** 2014
Client: Anthony Smith Master Carpenter
• Website design, branding, and photography
- Web/Graphic Designer, Branding Consultant & Photographer** 2013
Client: Earthy Momma (artist Erin Carroll)
• Website design, re-branding, and photography
• Designed social media, blog and online shop
- Designer & Illustrator of Timeless II Collection** 2013
Client: Graphic Authority, 110335 Kensington Pkwy., Suite G, Kensington, MD 20895
• Created concept, backgrounds, edges, overlays and brushes for collection
• Utilized printmaking, sun printing, illustration and photography to develop content
• Additional contributions: Created written description and lightbox slides for website
- Photographer, Designer, & Illustrator of Bird Feeder Bird Identification Exhibit Book** 2012
Client: Oregon Ridge Nature Center, 13555 Beaver Dam Rd., Cockeysville, MD 21030
• Graphic Design, photography and illustrations for exhibition book
• Additional contributions: Contributed to copy and prepress
- Graphic Designer, Illustrator & Production of Computer Science textbook** 2011
"The Basics of Microsoft Office", R & G Publishing LLC
Client: Author Gemma Cretella
• Graphic Design, illustration and prepress of computer science textbook
• Additional contributions: Reviewed, edited and developed content
- Designer of Gypsy Moth Outdoor Exhibit Panel** 2010
Client: Oregon Ridge Nature Center, 13555 Beaver Dam Rd., Cockeysville, MD 21030
• Graphic Design and prepress for exhibit panel
- Graphic Designer / Typesetter** 1999-2002
Employer: Ridge Printing, 4627 Ridge Rd., Baltimore, MD, 21236
• Layout, logos, prepress and photography retouching for multiple large corporate clients
• Additional contributions: Collating, archiving, organizing, and computer maintenance

SKILLS

ACADEMIC:

Curriculum Restructuring & Development
Non-Profit Student Project Acquisitions & Direction
New Technology Acquisition
New Media in Education
Student Portfolio Review Committees
Exhibition Curation
Student Academic Advisement
Assessment
Faculty Observations & Management

GRAPHIC, WEB AND INTERACTIVE DESIGN:

Motion Graphics
Web Design
HTML5, CSS3, familiar with JavaScript & jQuery
Logos and Branding
Layout
Conceptual Development
Product Design
Typography
Prepress
Packaging

PHOTOGRAPHY:

DSLR & Video
Photographic Illustration
Film (black & white, C-41 & E-6)
Studio Lighting
Action, Nature & Bird Photography
Alternative Processes

PRINTMAKING & MEDIA:

Illustration
Sculpture
Ceramics
Screen Printing
Transfers
Carving & Relief Printing
Scratchboard
Book Design & Construction
Monoprinting
Digital Negatives
Light Sensitive Printing Emulsions
Shrink Film

SPECIFIC SOFTWARE & HARDWARE: *macOS & Windows Platforms*

ADOBE CLOUD:

Photoshop
Illustrator
InDesign
After Effects
Lightroom
Bridge
Dreamweaver
Media Encoder
Edge Animate, Code & Inspector

OTHER SOFTWARE:

Quark Xpress
Corel Painter
Microsoft Office Suite
Text Wrangler
Sublime
Squarespace & Other CMS
Wordpress

HARDWARE:

Color Printers:

Professional Epson Inkjet
Xerox Binding Laser Printer
OKI Data C941dn LED Digital
RIP Printing Software
Film & Flatbed Scanning
View Camera
Continuous, Strobe & Flash
Lighting
DSLR, Film/Video, Digital Backs
Laser Engraving & Cutting Machine