

Christine Julin Shanks

GRAPHIC | INTERACTIVE | WEB DESIGN | MOTION GRAPHICS

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EDUCATION

MFA, Photography, University of Delaware 2004
BS, Visual Communications, Towson University 2000

TEACHING EXPERIENCE

Full Time Assistant Professor, Graphic/Web Design, Photography, Computer Science 2004–PRESENT
The Art Institute of Philadelphia (AiPH)

Part Time Faculty, Photography 2009–PRESENT
Art Institute Online Division of The Art Institute of Pittsburgh

Part Time Instructor, Graphic Design 2006–2010
Art Institute Online Division of The Art Institute of Pittsburgh

Adjunct Faculty and Instructor of Record, Photography 2002-2004
University of Delaware

SELECTED DESIGN COURSES: * developed curriculum

WEB/INTERACTIVE:

*Interactive Portfolio
Intro to Scripting
Intro to Web Design
*Motion Graphics for Web
Web Scripting

SOFTWARE & SKILLS:

Digital Image and Manipulation
Layout Design

LOGOS, BRANDING & CONCEPT:

Conceptual Imagery
Corporate Identity
Graphic Symbolism

MEDIA:

*Digital Photography for Designers
*Media Techniques

PORTFOLIO & MARKETING:

Professional Portfolio
Marketing & Promotions

TYPE:

Typography I
Typography III

HONORS

Honored Faculty Member & Commencement Speaker, The Art Institute of Philadelphia 2014-2015
Teaching Excellence Award, The Art Institute of Philadelphia JUN 2011
Camera Arts Magazine, Artists Showcase, C4FAP Camera Arts Award NOV 2006
Best in Show, Biggs Shot Exhibition, Biggs Museum of American Art 2005
Graduate Teaching Assistantship Stipend, University of Delaware 2003 – 2004
Full Scholarship, University of Delaware 2002 – 2004

PROFESSIONAL DEVELOPMENT

SELECTED WORKSHOPS AND CONFERENCES ATTENDED:

Lead Graffiti, Creative Letterpress Workshop: Once-Upon-A-Time Book	NOV 10, 2013
Princeton University Student Design Agency: "Story: The Designer's Personal Narrative"	OCT 2013
Awarded Faculty Training Funds:	AUG-DEC
Completed 12 Online Courses in: <i>Web Design</i> <i>Web Development/ Code</i>	2012
<i>Wordpress</i> <i>Business Strategies & Branding</i>	
"Personal Brand Workshop," 3 week workshop hosted by AIP-Online	MAY 2009
"Feedback with Challenging Students," hosted by Jodi Minor AIP-Online	AUG 2008
"Emotional Intelligence in the Classroom," hosted by Jodi Minor AIP-Online	AUG 2008
"Effective Feedback Parts 1-3," hosted by Jodi Minor AIP-Online	AUG 2008
"Encouraging Excellence: Motivating Students to Achieve a Higher Level of Success," hosted by AIP-Online	JUL 2007
Society for Photographic Education Mid Atlantic Region Conference: "Vernacular Spectacular," Philadelphia, PA	NOV 2006

SELECTED WORKSHOPS AND CONFERENCES PRESENTED:

AiPH, OKI New Technology White and Spot Color Digital Prepress Workshop	2014
AiPH, Photography Faculty Training, Photoshop and Lightroom	2009
AiPH, AIGA Student Club, Lazertran, Screen Printing, Photo & Holiday Craft Workshops	2008-2013
The Biggs Museum of American Art, DE, Presenter: "Symposium on Fine Art Photography"	2006

SELECTED PUBLICATIONS

AUTHOR:

Shanks, Christine J. "Spring Migration in the Gulf Coast." *Pique* 16 (2013): 8-9. Print. 2013

PUBLICATION OF IMAGES:

Texas Bird Photographs. 2013. *BirdsEye App*. Web. 2013
<http://www.birdsinthehand.com/photos/photographers.html?app_variant=World>.

Pinhole Photographs. 2006-2007. Galerie Merid, Stuttgart. *Camera Obscura 2005/1-Inf International Exhibition Catalog*. Stuttgart: Galerie Merid, 2006. Print. 2006

Wandless, Paul Andrew. "Nonfired Full-Color Decals." *Image Transfer on Clay: Screen, Relief, Decal & Monoprint Techniques*. NY: Lark, 2006. 43+. Print. 2006

"Artists' Showcase." *Camera Arts* (2006): 12. *The Center for Fine Art Photography*. Print. 2006

INTERVIEWS:

"OKI Data Americas and Art Institute of Philadelphia Collaboration." Interview by Jim Lyons. 2014
Jim Lyons Observations. 17 Dec. 2014. Web. <<http://jimlyonsobservations.blogspot.com/2014/12/december-2014-observations-oki-data.html>>.

Ai InSite, article by Darice Britt, *2012 Graphic Design Forecast*. 2012

Schoffstall, Leigh A. "Take Away Project #1, Christine Shanks Speaks with Leigh Ann Schoffstall." *2011 Radar Redux Online Culture and Arts Magazine*. May 2011. Web. <<http://www.radarredux.com/2011/05/take-away-project-christine-shanks-speaks-with-leigh-ann-schoffstall/>>.

Steinriede, Kent. "Biggs Exhibit Spotlights Area Artists." *Delaware Online The News Journal*. Nov. 2005. Web. <<http://www.delawareonline.com/>>.

Wilson, Joanna. "Photography as Art to Be Topic at Biggs Event." *Dover Post* Dec. 2005. Print. 2005

SELECTED EXHIBITIONS

- Sketchbook Show, The Art Institute of Philadelphia, PA 2014
- AIGA Animate, Space Gallery, PA 2013
- The Sketchbook Project, International Tour 2012
- The Sketchbook Project, National Tour 2011
- The Sketchbook Project Exhibition, National Tour 2009
- 40th Anniversary Exhibit, Invitational, Maryland State Arts Council James Backas Gallery 2007
- Photo Image 07, Nexus Foundation, PA 2007
- "I" Exhibit, The New Orleans Darkroom, LA 2007
- C4FAP DIA Invitational, Denver International Airport, CO 2006–2007
- Photo Works of the 21st Century & Beyond, Center for Fine Art Photography, CO 2006
- Biggs Shot, Sewell C. Biggs Museum of American Art, DE 2005–2006
- Southern Graphics Council Conference, "3D: Diversity, Discourse, Dimension," NJ 2004
- Clay Show Juried Exhibition, Newark Arts Alliance, DE 2004
- Community Member's Juried Exhibition, Newark Arts Alliance, DE 2004
- University of Delaware Graduate Ceramics, Charlie Cummings Clay Studio, IN 2004
- University of Delaware MFA Exhibition, University of Delaware, DE 2004
- April International Juried Exhibition, Projekt30 Gallery, PA 2004
- Landscape International Juried Exhibition, Imaginestation Gallery, PA 2004
- Real Life Members Juried Exhibition, Delaware Center for Contemporary Art, DE 2004
- University of Delaware Photography Graduates Invitational, Penrose Gallery, PA 2003

PERMANENT COLLECTIONS

- Lead Graffiti Collection, Rare Book and Special Collections Division, Library of Congress 2013
- Special Collections at the University of Delaware Library 2013
- Brooklyn Art Library, The Sketchbook Project Collection 2011
- Camera Obscura 2005/1-Inf Intl. Exhibit, Gallery Merid, Germany 2006

GALLERY REPRESENTATION

- Driving Through series on display, Diddywopps and Keeffers Gallery, MD 2006

CURRICULUM DEVELOPMENT

Graphic and Web Design Department Curriculum Restructuring, AiPH	2012-2014
Developed <i>GR20580 Digital Photography for Designers</i> , a course focusing on design student photography needs, for Graphic Design Department	2011

MEMBERSHIP

AIGA (The Professional Association for Design)
SPE (Society for Photographic Education)
National Audubon Society
Hawk Mountain Sanctuary
Tri-State Bird Rescue and Research (Volunteer)

COMMITTEES AND COMMUNITY WORK

VOLUNTEER & SPECIAL PROJECTS:

Mentor, AIGA Philadelphia Mentorship Program	2013-PRESENT
Project Manager & Photo Restoration, The Children's Hospital of Philadelphia Arcadia Press Book and University of Physicians Photography Archive History Project	2013-2014
Art Director, Student Project, The Clean Air Council of Philadelphia, Membership Brochure	2007
Board Member, Newark Art Alliance	2004
Curator, University of Delaware Undergraduate Photography Exhibit NAA	2004

THE ART INSTITUTE OF PHILADELPHIA:

Liaison, Student Exhibition Curation and Curriculum Development, OKI Data Corporation	2014-PRESENT
Chair, Curriculum Committee	2012-PRESENT
Faculty Photography Advisor, <i>Pique</i> magazine	2011 - 2013
Member, Library Committee	2012
Faculty Advisor, AIGA Student Club Leader	FALL 2012
Consultant, Service Bureau	2010-2011
Consultant, Technology Committee	2008-PRESENT
Committee Member, Student Portfolio Reviews	2005-PRESENT

PERSONAL PROJECT

Avian Spring Migration Sabbatical Project	SPRING 2013
<ul style="list-style-type: none">• Two months researching and photographing avian spring migration through the U.S.• Published website with companion travel blog	

SKILLS

ACADEMIC:

Curriculum Restructuring and Development
Non-Profit Student Project Acquisitions & Direction
New Technology Acquisition
New Media in Education
Student Portfolio Review Committees
Exhibition Curation

GRAPHIC, WEB AND INTERACTIVE DESIGN:

Motion Graphics
Web Design
HTML5, CSS3, jQuery, familiar with JavaScript
Logos and Branding
Layout
Conceptual Development
Product Design
Typography
Prepress
Packaging

PHOTOGRAPHY:

DSLR & Video
Photographic Illustration
Film (black & white, C-41 & E-6)
Studio Lighting
Action, Nature and Bird Photography
Alternative Processes

PRINTMAKING & MEDIA:

Illustration
Sculpture
Ceramics
Screen Printing
Transfers
Carving & Relief Printing
Scratchboard
Book Design & Construction
Monoprinting
Digital Negatives
Light Sensitive Printing Emulsions
Shrink Film

SPECIFIC SOFTWARE & HARDWARE: on Mac OS X & Windows Platforms

ADOBE CLOUD:

Photoshop
Illustrator
InDesign
After Effects
Flash
Lightroom
Bridge
Dreamweaver
Media Encoder
Edge Animate, Code & Inspector

OTHER SOFTWARE:

Quark Xpress
Corel Painter
Microsoft Office Suite
Text Wrangler
Sublime
Squarespace & Other CMS
Wordpress

HARDWARE:

Color Printers:

Professional Epson Inkjet, Xerox
Binding Laser Printer, OKI Data
C941dn LED Digital
RIP Printing Software
Film & Flatbed Scanning
View Camera
Continuous, Strobe & Flash
Lighting
DSLR, Film/Video, Digital Backs

COMMERCIAL EXPERIENCE

- Web/Graphic Designer, Branding Consultant & Photographer** 2014
Client: Anthony Smith Master Carpenter
• Website design, re-branding, and photography
- Web/Graphic Designer, Branding Consultant & Photographer** 2013
Client: Earthy Momma (artist Erin Carroll)
• Website design, re-branding, and photography
• Designed social media, blog and online shop
- Designer & Illustrator of Timeless II Collection** 2013
Client: Graphic Authority, 110335 Kensington Pkwy., Suite G, Kensington, MD 20895
• Created concept, backgrounds, edges, overlays and brushes for collection
• Utilized printmaking, sun printing, illustration and photography to develop content
• Additional contributions: Created written description and lightbox slides for website
- Photographer, Designer, & Illustrator of Bird Feeder Bird Identification Exhibit Book** 2012
Client: Oregon Ridge Nature Center, 13555 Beaver Dam Rd., Cockeysville, MD 21030
• Graphic Design, photography and illustrations for exhibition book
• Additional contributions: Contributed to copy and prepress
- Graphic Designer, Illustrator & Production of Computer Science textbook** 2011
"The Basics of Microsoft Office", R & G Publishing LLC
Client: Author Gemma Cretella
• Graphic Design, illustration and prepress of computer science textbook
• Additional contributions: Reviewed, edited and developed content
- Designer of Gypsy Moth Outdoor Exhibit Panel** 2010
Client: Oregon Ridge Nature Center, 13555 Beaver Dam Rd., Cockeysville, MD 21030
• Graphic Design and prepress for exhibit panel
- Graphic Designer / Typesetter** 1999-2002
Employer: Ridge Printing, 4627 Ridge Rd., Baltimore, MD, 21236
• Layout, logos, prepress and photography retouching for multiple large corporate clients
• Additional contributions: Collating, archiving, organizing, and computer maintenance